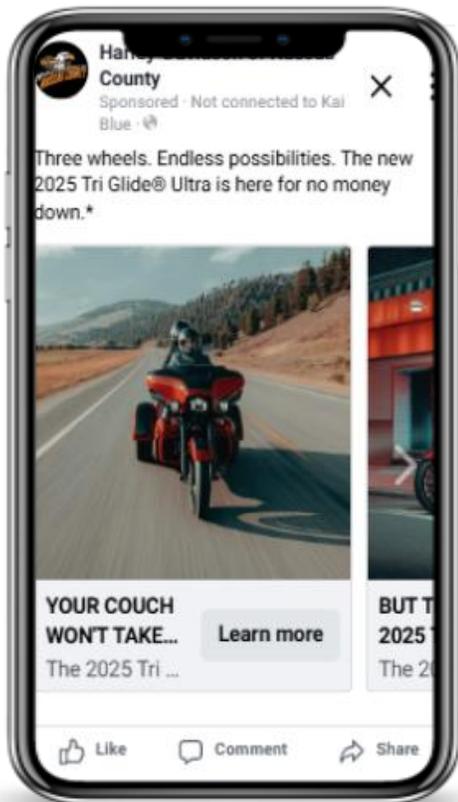




PAID SOCIAL ADVERTISING

- **What is it?** A form of advertising that promotes your dealership across Facebook and Instagram. Ads use engaging images, video, and messaging to connect with in-market riders and drive traffic to your website.
- **Why is it important?** Social media is where riders spend time discovering, finding local events, and getting inspired. Paid Social helps build brand awareness and reach new qualified audiences by delivering engaging content directly in their feeds.



PAID SOCIAL = DEALERSHIP AWARENESS

- Expand your dealerships reach and visibility by engaging new and returning shoppers where they already are – on social.
- Social reaches in-market shoppers based on interests, location, and behaviors.
- Highlights inventory, events and promotions!

**Social Advertising Packages
Start at \$400/month!**

[CLICK HERE TO LEARN MORE & ENROLL TODAY!](#)