

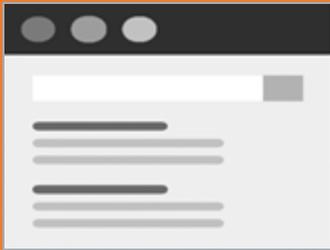


## DIGITAL ADVERTISING

- **What is it?** A form of marketing aimed to promote your dealership through online channels. Digital ads use text, image, and video to boost brand awareness, customer engagement, and drive leads.
- **Why is it important?** 95% of bike buyers use online sources. Digital ads increase visibility by reaching a highly targeted audience at scale, ensuring the right message gets in front of the right people at the right time.



### DRIVE LEADS



#### SEARCH

Ensure dealership shows up in local searches when shoppers are searching

### BUILD AWARENESS



#### RE-TARGETING

Effectively extend experience after shoppers engage with dealers socials



#### VIDEO

#1 Ad Format to increase vehicle consideration



#### SOCIAL

Expand advertising reach and brand visibility to in-market shoppers

**Digital Advertising Packages Start at \$300/month!**

## PAID SEARCH = FOUNDATION

- Paid Search captures consumers at the exact moment they are searching for a product
- These ads appear at the top of search results, giving you premium visibility
- Paid Search leverages location-based keyword targeting

[\*\*CLICK HERE TO LEARN MORE & ENROLL TODAY!\*\*](#)